



**WELCOME  
TO  
QUALITY ZONE INFOTECH**

# WELCOME TO QUALITY ZONE INFOTECH

## IMPORTANT NOTES

- **Keep pen and paper with you.**
- **Watch the Entire Session Very Carefully.**
- **Use Headphones For Better Experience.**
- **Note your questions and type them in the Q&A box.**
- **Start Session in Few Seconds.**

**Digital Marketing**





The background is a solid teal color. It is decorated with numerous colorful streamers and confetti pieces in shades of green, blue, orange, and red, scattered across the top and bottom edges. A white speech bubble with a drop shadow is centered in the middle of the image.

**CONGRATULATIONS**

A decorative element consisting of a grid of small, dark teal dots is located in the bottom right corner of the image.



LET'S GET

STARTED

---





# Who is it not for?




## Easy Money





# Who is it not for?



**Scared To Learn**





who is this for?



STUDENT

Who Want A High Paying  
Job And A Secured  
Career With A Lot Of  
Growth Potential .





who is this for?



HOMEMAKERS

Who want To Earn By  
Working From Home,  
Working Part Time And  
Doing What They Can .





who is this for?




PROFESSIONALS

**Who Want To Create  
Personal Brand , Who  
Want To Build Influence  
And Generate Leads .**





# Commitment



ASK QUESTIONS IN LAST  
15 MINS.





# Commitment



IF YOU ARE BUSY  
LEAVE NOW .

Exit







# Money Can Not Solve All The Problems ?





**Money Can Not Solve All The  
Problems But Money Can Solve All  
Money Problems**



# Quality Zone InfoTech



- 12 years of valuable experience.
- Specialized in digital marketing services.
- Committed to assisting individuals and businesses in achieving growth.
- Expertise in enhancing both career and business prospects.
- Dedicated to providing tailored solutions for optimal results.
- Focus on improving business growth through strategic digital marketing.
- Emphasis on fostering career development for individuals.
- Proven track record of success in driving business and career growth.
- Results-driven strategies aimed at sustainable growth.





# Mission

Helping People Learn, Implement And Earn With The Power of Digital Marketing.

## LEARN



Acquire valuable digital marketing skills and knowledge.

## IMPLEMENT



Apply learned strategies and techniques in real-world scenarios

## EARN



Unlock opportunities for financial growth and success.





# ***FINANCIAL PROBLEM***

## **HOME MAKERS**

- **Support Family Financially.**
- **Part-Time Work Preference.**
- **Desire For Remote work (work from home).**
- **Utilize Existing Skills And Knowledge.**
- **Eagerness To Learn New Things.**
- **No Compromise On Family Commitments.**







# ***FINANCIAL PROBLEM***

- **Job Unavailability**
- **Less Salary**
- **Job Insecurity**
- **Boss Issues**
- **No Investment**
- **No Sales and Profit**
- **No Scalability**
- **No Time to Travel**
- **Labor Problems**





# HOW?







# WORK SMART AND BE ON TIME





# What Is Digital Marketing ?







# Digital Marketing ?



**Digital Machine**



**Internet**



**Software**









## INFORMATION



## PROFIT





**INFORMATION**

**PROMOTIONS**



**PROFIT**





**INFORMATION**

**PROMOTIONS**

**Digital  
Presence  
Website**

**OFFERS**

**Sales + Customers + Projects**

**PROFIT**







# Step By Step

## Social Media Optimization



**Facebook**



**Twiter Handel**



**Linkdin Profile**



**Instagram Promotion**





## Step By Step

- **Website - Digital Presence**
- **Information - Google Maps**
- **ADS - Google, YouTube, Facebook, Instagram.**
- **SEO - Search Engine optimization.**





**IF YOU ARE A STUDENT OR HOUSEWIFE  
OR WANT SOME SOURCE OF INCOME.**

- **Freelancing.**
- **Content Marketing & Influencer Marketing.**
- **Online Teaching / Coaching.**
- **Affiliate Marketing.**





# 3 Secret To Successfully Earn Money

## SECRET 1



- **Nobody Knows our Business More Than you**
- **You Have To Decide Your Path**
- **You Have To Decide Your Income Strategy**
- **Calculator And Mathematics Ideology**





# 3 Secret To Successfully Earn Money

## SECRET 2



- **You Need To Have A Growth Mindset.**
- **Any Skillset Can Be Acquired .**
- **The Only Way Forward Is Learn - Impliment - Earn .**
- **It Is Ok to Fall , Not Ok to Quit .**
- **Success Will Come To Consistent Impleament Only .**

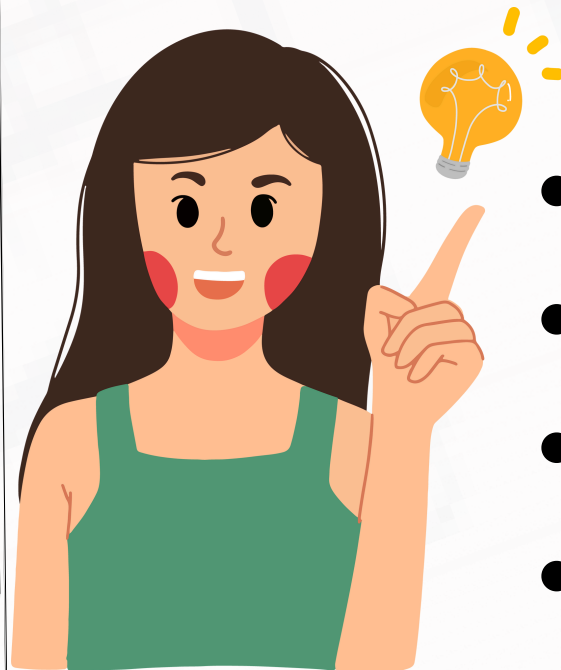




# 3 Secret To Successfully Earn Money

## SECRET 3

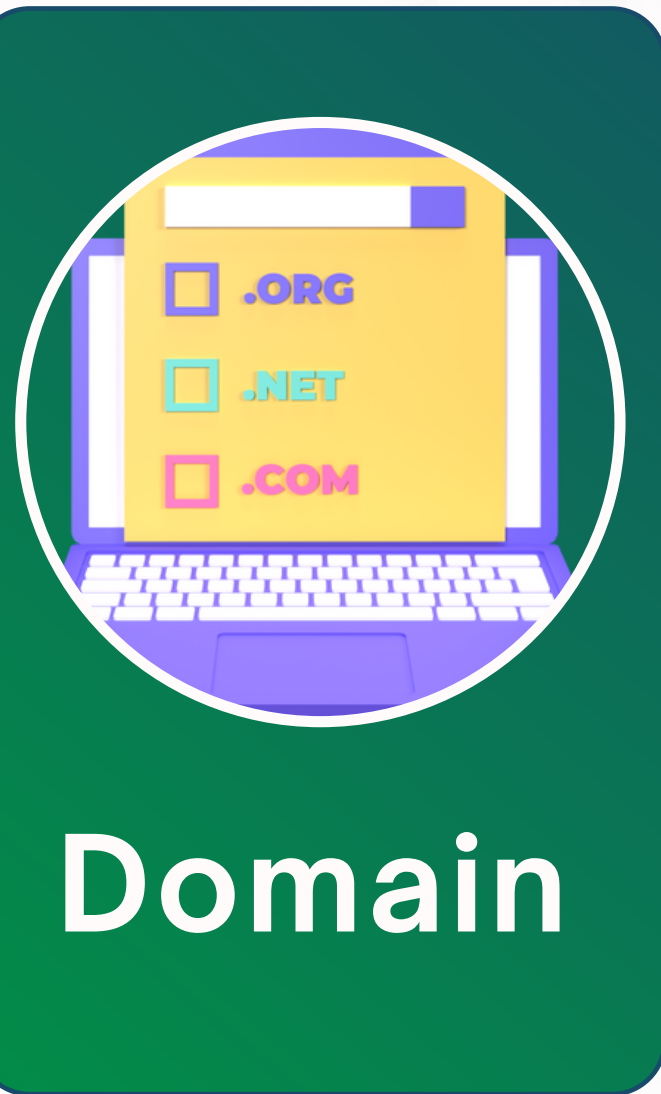
$$E+R=O$$



- **Events + Response = Outcome of Life**
- **Evolution Is Unavoidable**
- **Adapters Survive**
- **Fast Action - Takers Will Get Rewards**



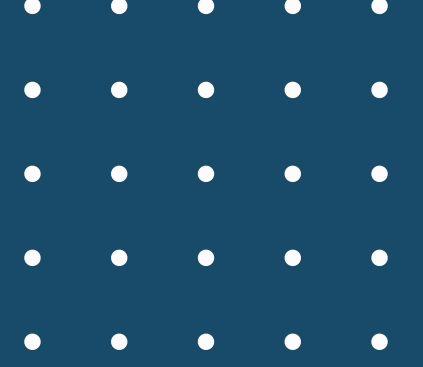
# 3 Important Requirements To Make Website



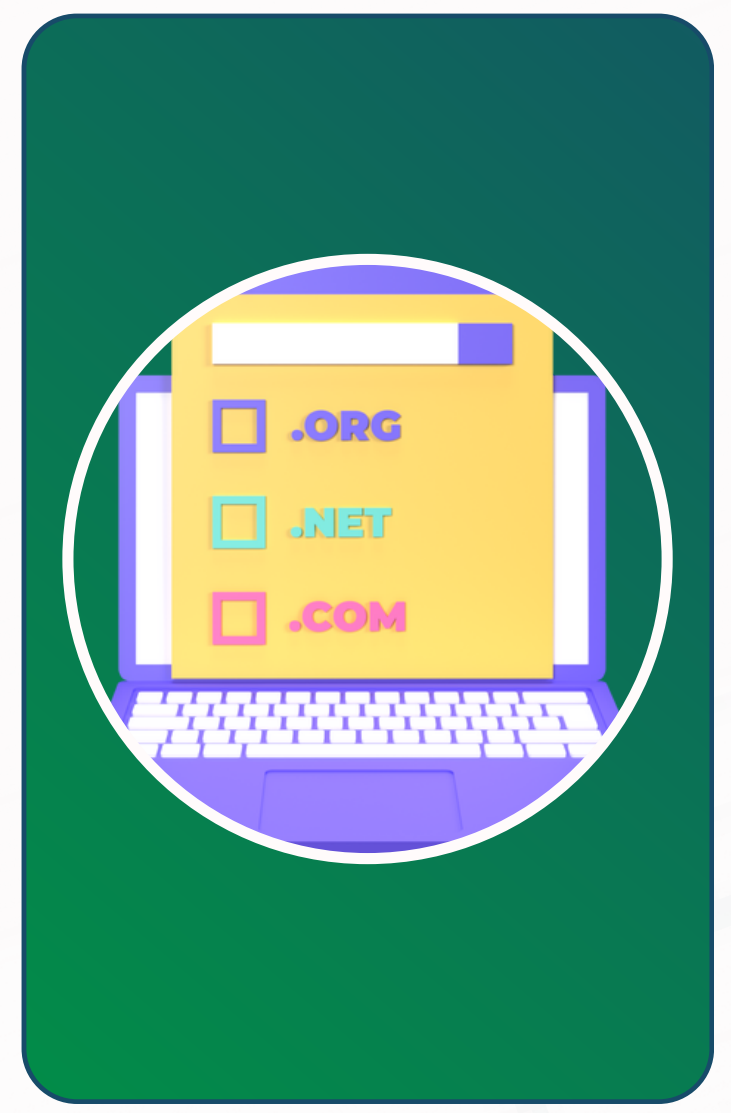




# Domain



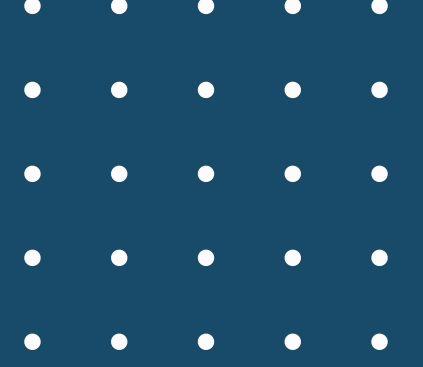
**Domain is Name Of  
Your Website .**



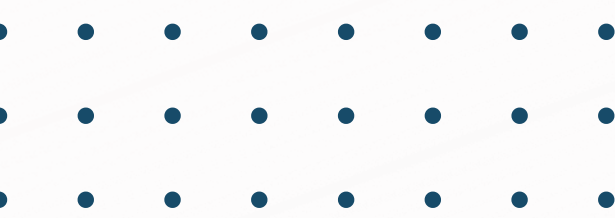




# Hosting



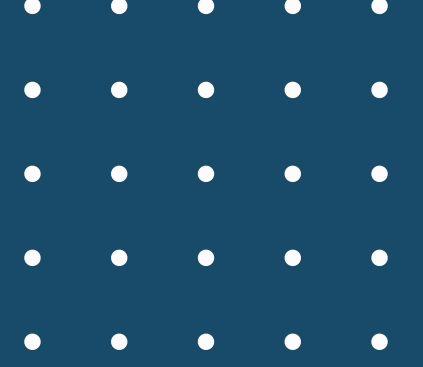
**web hosting provider stores and maintains website files and applications on a server to make its customers' websites accessible on the internet.**







# Software



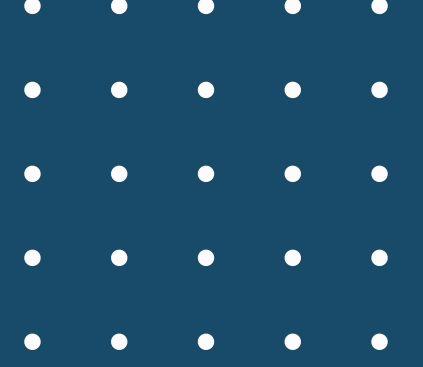
**WordPress is Software  
Used To Make Your  
Website.**







# GMB



## Google Business Profile List Your Website







# COURSES



## SEO

### ( Search Engine Optimization )

- Keywords Placement
- Site Audit
- Meta Tags
- Canonical / Snippet
- Speed Optimization
- Sitemap / Robots.Txt
- Domain + Hosting
- WordPress
- On-Page
- Off- Page
- Backlinks
- Customize / Blog Posting





# COURSES



- **Coaching Live Training.**
- **Live Training.**
- **3 Months: Monday To Friday.**
- **36 Hours/ 4 Doubt Sessions.**

**Value - ₹ 25000/-**





# COURSES



## **SMO** ( Social Media Marketing )

- Profile Creation
- Optimization
- Post
- Schedule
- Calendar
- Hashtags Research





# COURSES



- **Coaching Live Training**
- **Live Training**
- **1 Month: Monday To Friday**
- **12 Hours / 2 Doubt Session**

**Value -₹ 14,000/-**





# COURSES



## Graphics

- Reels
- Short Video
- PDF
- PPT
- Cards
- Canva Post (Facebook, Instagram)



# COURSES



- **Coaching Live Training.**
- **Live Training.**
- **1 Month: Monday To Friday**
- **12 Hours / 2 Doubt Session**

**Value - ₹ 14,000/-**





# COURSES



## PPC ( PAID ADS )

- **Google Ads.**
- **YouTube Ads .**
- **Facebook / Instagram Ads .**





# COURSES



- **Coaching Live Training.**
- **Live Training.**
- **1 Month: Monday To Friday.**
- **12 Hours / 2 Doubt Sessions.**

**Value - ₹ 18,000/-**





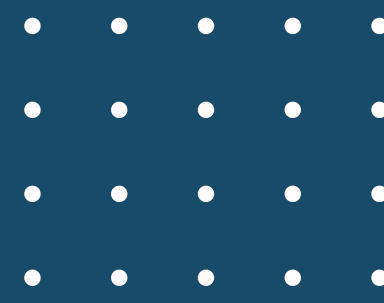
**I Started Learning  
Digital Marketing  
Because.....**







# Support System



Learn To Create  
Your own  
**Digital Ecosystem**







# Support System



# Support ?



# Support System



**Support System**  
**All Information & Link In**  
**WhatsApp Group**



**QZI Inner Circle**





# Support System



- C**oaching
- C**ourses
- C**onsulting
- C**ommunity
- C**ertificate



# Support System

## ALL COURSES



- Video: 50 hrs.++
- In Hindi.
- You Can Use Mobile/ Laptop / Computer For Class.
- You can watch it anytime.
- You can watch all the videos anytime.
- Support: WhatsApp & Email, calls.





# Support System



**Consulting**



# COURSES For Action



₹ 25,000



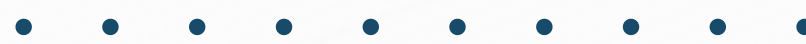
₹ 14,000



₹ 14,000



₹ 18,000







# COURSES For Action



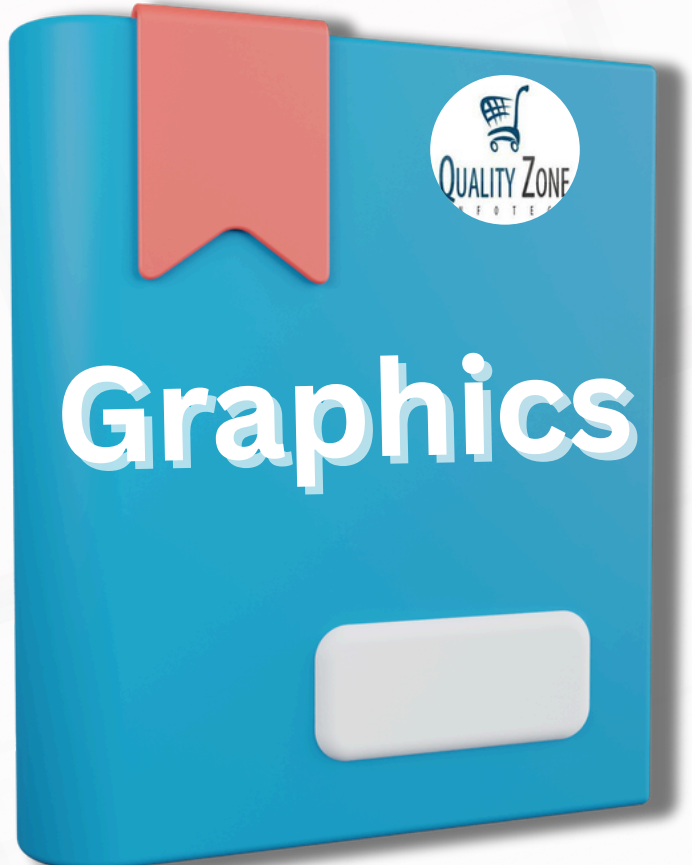
SEO

~~₹ 25,000~~  
₹ 22,000/-



SMO

~~₹ 14,000~~  
₹ 10,000/-



Graphics

~~₹ 14,000~~  
₹ 10,000/-



ppc  
Paid Ads

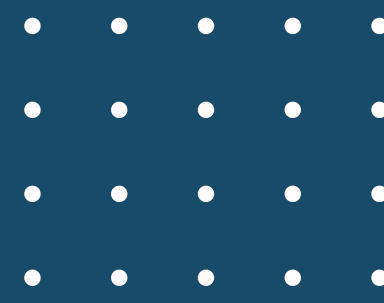
~~₹ 18,000~~  
₹ 14,000/-







# Today Offer Prize



SEO-	₹ 25,000/-
SMO -	₹ 14,000/-
PPC -	₹ 18,000/-
Graphics-	₹ 14,000/-

**Total= ₹ 71,000/-**

**COUPON CODE: Quality20**

## Bank Account Details:

**Name:** Quality Zone Infotech IDBI Bank

**A/C:** 0178102000009003

**IFCS Code:** IBKL0000178

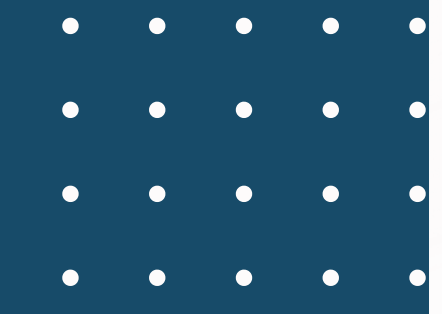
~~₹ 71,000~~    **₹ 65,000/-**







# Today Offer Prize



SEO-	<del>₹ 25,000</del>	₹ 22,000/-
SMO -	<del>₹ 14,000</del>	₹ 10,000/-
PPC -	<del>₹ 18,000</del>	₹ 14,000/-
Graphics-	<del>₹ 14,000</del>	₹ 10,000/-

## Bank Account Details:

**Name:** Quality Zone Infotech IDBI Bank

**A/C:** 0178102000009003

**IFCS Code:** IBKL0000178

**Today Offer ₹ 56,000/-**





# Common Questions

- **When can we make the payment?**
- **Can we make cash payments?**
- **Is it necessary to know English/Computer for learning through Direct Message (DM)?**
- **What if we don't have a computer/laptop? Can we still participate?**
- **I don't have money; what can I do?**
- **What if we can't attend live classes?**
- **How long do we have access to the course?**
- **Who should we contact in case of problems?**
- **How do you teach within the course?**
- **After making the payment, how do we access the course?**





# CERTIFICATE

*Congratulations*



**CERTIFICATE  
OF PROFICIENCY  
QUALITY ZONE INFOTECH**

HEREBY GRANTS THE CERTIFICATE FOR SUCCESSFUL COMPLETION OF  
**PROFESSIONAL IN DIGITAL MARKETING**

**Akash**

has completed the levels of study by integrating the teaching & practical case-studies delivered by  
Quality Zone InfoTech.  
His/Her achievement in each level of study is  
hereby confirmed

**SANTOSH KUMAR**  
COMPANY PRESIDENT

**SANJAY KUMAR**  
BRANCH MANAGER

*Congratulations*







# THANK YOU



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 [training.qualityzoneinfotech.com](https://training.qualityzoneinfotech.com)

